

**SHAH N.H. COMMERCE COLLEGE,
VALSAD.GUJARAT.**



**AFFILIATED
TO**



**VEER NARMAD SOUTH GUJARAT
UNIVERSITY, SURAT.
GUJARAT.**

**Program Outcome,
Program Specific Outcome
and
Course Outcome**





❖ Bachelor of Commerce(B.Com.)

Our program's educational objectives or outcome for students 3 years (Six Semester Degree) after graduating with a Bachelor of Commerce degree are here :

❖ Program Outcome (P.O.)

1. B.Com Degree results in giving comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economics, Finance, Accounting, Management, Business communication, Tax and several other branches of Commerce that includes Investment, Insurance, and Banking. Thus, this program helps students in building a concrete footing for advanced studies in Commerce and to stand with the requirement of business sector, insurance, and banking seeking youth fit for employment.
2. Students undergoing this program will be equipped to the world of work, particularly, work of the future. The student will get a first-hand exposure of working in the real world of commerce.
3. Students completing this program will be able to develop managerial knowledge and tactic with a broader skill set and will be encouraged to encourage to seek out audacious, innovative solutions for today's business.
4. Completion of this program will also enable the students to formulate business problems and provide innovative solutions thus, molding them into future visionaries, management leaders that are compassionate yet efficient.
5. The course provides an extreme and rigorous base for teaching, research, and allied business administrations.
6. Learners can also acquire practical skills to work as an audit assistant, accountant, and other financial supporting services.
7. Learners will be able to prove proficiency with the ability to engage in competitive exams as well as professional courses like C.A, C.S, I.C.W.A etc.



❖ Program Specific Outcome(P.S.O.)

PSO-1 :Learners will acquire the skills like effective communication, decision making problem solving in day to day business affairs by activity based Learning method.

PSO-2 : Learners will involve in various co- curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major to gain practical exposure and also to build a strong foundation of knowledge in different areas of Commerce such as Accountancy, Economics, Banking, Business Administration, Mercantile Law, etc.

PSO-3 : The all inclusive outlook of the course offers a number of value based and job oriented courses that ensures that students to get trained up to date in advanced accounting courses which goes beyond the introductory level Affective development will also progress. to cultivate the skill of entrepreneurship among the students.

PSO-4 : Many of our graduates choose to pursue post graduation study before choosing careers in company or industry.

PSO-5 : Every graduate Students of our College acquired with at least two additional certificate courses like Communication Skill, Digital Marketing, Tally etc.

PSO-6 : Aim of our college is not to only graduating students but to make better individuals and responsible citizens with value system.

PSO 7: To impart basic and operational knowledge on all functional areas of commerce and management.

PSO 8: To explore the numerous career options:



- I. Cost accounting
- II. Company secretary
- III. Finance and stock broking
- IV. Banking, Insurance & other finance related services
- V. Financial Adviser.
- VI. Chartered Accountancy
- VII. Data analyst
- VIII. Quality controller
- IX. Research & development analyst assistant
- X. Law related courses
- XI. Teaching profession.

SHAH N.H. COMMERCE COLLEGE



SUBJECT CHOICE SELECTION PROCEDURE.



S.Y.BCOM

Students can select the following subjects combination:

- (1) Advanced Accounting & auditing as a principal subject with Banking- paper as a subsidiary subject.
- (2) Statistics as a principal subject with Advanced Accounting & Auditing as subsidiary subject.



T.Y.BCOM

Students can select the following subject's combination:

- (1) Advanced Accounting & auditing as principal subjects with Banking- paper as a subsidiary subject.
- (2) Statistics as a principal subject with Advanced Accounting & Auditing as subsidiary subjects.



COURSE OUTCOME

FIRST YEAR BACHELOR OF COMMERCE (1st & 2nd SEMESTER)		
1	Financial Accounting : I & II	<ul style="list-style-type: none">✓ To impart basic accounting knowledge as applicable to business.✓ To impart the further knowledge of concepts, theories and principles and their application in the subject of accounting.
2	Business Economics: I & II	<ul style="list-style-type: none">✓ To impart the knowledge of various concepts of Micro Economics and its application in decision making of business.
3	Element of Banking & Insurance: I&II	<ul style="list-style-type: none">✓ To impart the elementary knowledge of terminology, concepts, definitions, procedures and principles of Banking and Insurance.
4	Business Administration: I& II	<ul style="list-style-type: none">✓ To impart the elementary knowledge of terminology, concept, procedure and principles of Business Administration.
5	Environmental Studies: I & II	<ul style="list-style-type: none">✓ To impart the knowledge of preserving, protecting, developing and safe guarding the surrounding environment in which we survive.✓ To cultivate the habit of taking a balanced diet by consuming the essential nutrients in it.✓ To study various laws regarding wildlife protection, women and child safety laws etc.✓ To get wide exposure to the significance of Environmental Studies.✓ They also became aware about the individuals and institutions, spreading public awareness for protecting the environment.✓ To be acquainted with the types of Natural Resources, various Ecosystems and importance of Biodiversity.
6	Statistics for Business: I & II	<ul style="list-style-type: none">✓ To acquaint the students with certain aspects of Statistics.✓ This course exposes the students to the fundamental concepts and statistical tools like probability, probability distribution and statistical quality control used to do statistical analysis, data interpretation and its application in various fields.

7	Written and Spoken Communication Skills I & II	<ul style="list-style-type: none"> ✓ To enable the students quick transmission of business communication through E-Mails. ✓ To enable the students to communicate in various situations through dialogue writing. ✓ To acquaint the students with narrative skills. ✓ To get exposure of literature through short stories, essays, poems.
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**SECOND YEAR BACHELOR OF COMMERCE
(3rd & 4th SEMESTER)**

1	Accountancy & Taxation: III & IV	<ul style="list-style-type: none"> ✓ To acquaint the students with certain aspects of Accountancy ✓ It enables the students to know the basics of Income tax and its implications
2	Advanced Accounting & Auditing : I & III	<ul style="list-style-type: none"> ✓ This course exposes the students to the basic concepts and the tools used in cost accounting
3	Advanced Accounting & Auditing : II & IV	<ul style="list-style-type: none"> ✓ This course enables the students to develop awareness about corporate accounting in conformity with the provision of Companies Act 2013.
4	Business Administration : III & IV	<ul style="list-style-type: none"> ✓ To impart the students the conceptual and procedural knowledge in the functional areas of management like human resources management, labour management and marketing management ✓ To enable the students to understand concepts, principles and techniques to be applied in the above functional areas of management. ✓ To develop the analytical and decision-making abilities of the students through case studies ✓ To impart the knowledge of online Retail marketing to the students.
5	Banking- I & II	<ul style="list-style-type: none"> ✓ The objective of the paper is to give a broad idea of law and practice of banking with special reference to India.
6	Macro Economics: I & II	<ul style="list-style-type: none"> ✓ To study the concept of macroeconomics related with financial economy of India, RBI, World Bank, IMF, WTO etc. ✓ To study the various theories of notable economists like, Pigou, Keynes, Fisher, J. B. Say ✓ To study the concepts of trade cycles, direct and indirect taxes etc.

7	Written and Spoken Communication Skills III & IV	<ul style="list-style-type: none"> ✓ To enable students to write media report as well as business report. ✓ To acquaint students to prepare questionnaire on various social, educational and academic topics. ✓ To enable students to write reviews of book and film. ✓ To enable students to prepare a curriculum vitae in proper format and structure. ✓ To get the exposure of literature through short stories, essay, poem, speech etc
8	Statistics: Paper III, IV, V & VI	<ul style="list-style-type: none"> ✓ To acquaint the students with certain aspects of Statistics. ✓ This course exposes the students to the fundamental concepts and statistical tools like testing of hypothesis, sampling distribution, econometrics etc. used to do statistical analysis for data interpretation and its application in various fields.

**THIRD YEAR BACHELOR OF COMMERCE
(5th AND 6th SEMESTER)**

1	Mercantile Law: I & II	<ul style="list-style-type: none"> ✓ To create legal awareness among the students. ✓ To provide brief idea about the frame work of Indian Business laws such as: <ul style="list-style-type: none"> ✓ 1. Indian contract Act-1872 ✓ 2. Sales of goods Act-1930 ✓ 3. Negotiable Instrument Act-1881 ✓ 4. Company Act 2013.
2	Indian Banking & Currency System: V & VI	<ul style="list-style-type: none"> ✓ To impart knowledge of Indian banking system to the students. ✓ To provide conceptual understanding of control banking, financial institution, mutual funds, currency management, economic development and liberalization with reference to banking system.
3	Business Administration: V & VI	<ul style="list-style-type: none"> ✓ To impart the students the conceptual and procedural knowledge in the functional areas of management like financial, office management, Production, Material, CSR etc ✓ To enable the students to understand the concept, principles and techniques to be applied in the different functional areas of management. ✓ To develop the analytical and decision - making abilities in the students through cash Studies.
4	Advanced Accounting & Auditing – III & V	<ul style="list-style-type: none"> ✓ This course aims at imparting knowledge about the principles and methods of auditing and their applications.
5	Advanced Accounting & Auditing –IV & VI	<ul style="list-style-type: none"> ✓ This course provides the students an understanding of the application of accounting

		techniques of management.
6	Economics Development and Planning	<ul style="list-style-type: none"> ✓ To acquaint the knowledge of all Indian financial plans, financial commission and sectors etc. ✓ To study the former and prevalent scenario of agricultural sector of India ✓ To study the development of Industrial sector post-independence.
7	Written and Spoken Communication Skills V & VI	<ul style="list-style-type: none"> ✓ To enable students to learn presentation techniques. ✓ To make students aware of interview skills for job. ✓ To acquaint students learn the skill of group discussion which help them in the job market during interview and selection procedures
8	Statistics :Paper VII, VIII, IX & X	<ul style="list-style-type: none"> ✓ To acquaint the students with certain aspects of Statistics. ✓ This course exposes the students to the fundamental concepts and statistical tools like linear program, transportation and assignment problem, network analysis etc. used to do statistical analysis, data interpretation and its application in various fields.

SHAH N.H. COMMERCE





SUBJECT CHOICE SELECTION PROCEDURE.

M.COM PART-1

(SEM-I&II)



❖ **Principal Subject :**

- Economics of Growth, Development & Planning Paper 1&2
- Management theory and practice- 1 &2
- Advertisement & Sales Management Paper - 1&2

❖ **Selection Of any one of the following Group :**

Group-I

Financial & Management Accounting Paper - 1&4

Financial & Management Accounting Paper - 2&5

Financial & Management Accounting Paper - 3&6

Group-II

Advance Statistics - 1&4

Advance Statistics - 2&5

Advance Statistics - 3&6



M.COM PART-II

(SEM-III & IV)



❖ **Principal Subject :**

- Organized Market
- Financial Management
- Strategic Management

❖ **Selection Of any one of the following Group :**

Group-I

Financial & Management Accounting Paper - 7&10

Financial & Management Accounting Paper - 8&11

Financial & Management Accounting Paper - 9&12

Group-II

Advance Statistics - 7&10

Advance Statistics - 8&11

Advance Statistics - 9&12



MASTER OF COMMERCE
(FINANCIAL AND MANAGEMENT ACCOUNTING
AND STATISTICS)
PROGRAM OUTCOME

- PO 1: To be able to stand and to achieve excellent career in a global competitive trade and business world.
- PO 2: To achieve academic excellence through effective delivery of M. Com course contents .
- PO 3: To acquire professional and practical knowledge by using the study material and to solve the relevant problems.
- PO 4: To acquire the knowledge of advanced techniques and skills in preparing financial statements of business organizations using accounting rules.
- PO 5: To study the concepts of organized markets and to study strategic management.

PROGRAM SPECIFIC OUTCOME

- PSO 1: To equip post graduate students to accept the challenges of the business and Entrepreneurship.
- PSO 2: To develop logical and individual independent reasoning faculty of mind and to facilitate overall personality development.
- PSO 3: To equip the students with expertise knowledge in Business management.
- PSO 4: To develop among students analytical skills of accounting with the knowledge of national & international markets.
- PSO 5: To expertise the students for financial management and accounting with the knowledge of money market.
- PSO 6: To develop the skill about advertising & sales management with its practical application.



COURSE OUTCOME

MASTER OF COMMERCE (FINANCIAL AND MANAGEMENT ACCOUNTING)

PART-1 (SEMESTER I & II)		
1	Economics of Growth, Development & Planning Paper - 1 & 2	<ul style="list-style-type: none">✓ To acquaint the students with concepts of growth development and planning.✓ To acquaint the students with some Important growth models.✓ To acquaint the students with the Problems of growth in the concept of Indian experience.✓ To acquaint the students with the techniques and Problems of Planning in the context of Indian experience.
2	Management theory and practice- 1 &2	<ul style="list-style-type: none">✓ To acquaint the students with concepts of management✓ Basic understanding of Culture & Power✓ To give an idea for the concept of Knowledge Management.✓ To clear the concept of Performance Appraisal and Discipline Management.✓ To acquaint the students with the latest development in Management Theory & Practice, new concept & techniques.✓ Building Effective Teams✓ Conflict Management
3	Advertisement & Sales Management Paper - 1&2	<ul style="list-style-type: none">✓ The Objective of is to acquaint students with the theory and practice of advertising, on well on management of firms.
4	Financial & Management Accounting Paper - 1&4	<ul style="list-style-type: none">✓ To give the idea about holding Companies Account.✓ To clear the concept about provisions of companies act 2013 and calculation of managerial remuneration.✓ To give the idea for accounting pattern for non-government organization.✓ To clear the conceptual understanding about✓ social Accounting and Public interest Accounting✓ To acquaint the students with recent trends in accountancy.✓ To develop in them the skill to analyze the financial accounting data for managerial decisions.

		<ul style="list-style-type: none"> ✓ To give the idea about Fundamental Analysis of the Company (Economic analysis, Industry Analysis and Company Analysis)
5	Financial & Management Accounting Paper - 2&5	<ul style="list-style-type: none"> ✓ To learn the financial accounting system of limited companies in detail. ✓ To learn the calculation about Fire claim & Branches Account in detail. ✓ To clear the theatrical concept about Environmental & Human resource Accounting ✓ To acquaint the students with financial reporting of Insurance & Electricity Companies. ✓ To give the idea about meaning of value addition and application of Value added Accounting. ✓ To give the idea about objectives and importance of Reporting to management.
6	Financial & Management Accounting Paper - 3&6	<ul style="list-style-type: none"> ✓ To acquaint the students with the recent trends in accountancy. ✓ To give a basic working knowledge of some of the provisions of Income Tax Act ✓ To acquaint the students with the recent trend in accountancy. ✓ To give the basic working knowledge of some of the provisions of Income Tax Act 1961, And Goods and Service tax ✓ Knowledge Required: Reasonable working knowledge is expected.

PART-2
(SEMESTER III & IV)

1	Organized Markets- 1&2	<ul style="list-style-type: none"> ✓ To give the basic concept of Markets and Information Technology ✓ To impart for Depository System in India ✓ To clear the concept of Stock Exchange
2	Financial Management Paper – 1&2	<ul style="list-style-type: none"> ✓ To acquaint the students with principles and practices of management so as to enable them to develop an integrated approach to Financial Management. ✓ To develop analytical and decision-making aptitude of the students through case studies.
3	Strategic Management- 1&2	<ul style="list-style-type: none"> ✓ To understand the concept of Strategy and strategy management ✓ To give an idea Environmental Analysis ✓ To focus on Functional Strategies ✓ Corporate Capabilities and Strategy

		<p>Formulation</p> <ul style="list-style-type: none"> ✓ Global Issues in management
4	Financial & Management Accounting Paper - 7&10	<ul style="list-style-type: none"> ✓ To acquaint the students with long term investment decisions. ✓ To give the idea about cost- volume profitability analysis. ✓ To give the basic concept about financial Security Market.
5	Financial & Management Accounting Paper - 8&11	<ul style="list-style-type: none"> ✓ The objective of this course is to expose students advance accounting such as maintenance of Banking Company Accounts;and help in application of financial management
6	Financial & Management Accounting Paper -9&12	<ul style="list-style-type: none"> ✓ To give the idea about how to find out the cost of Product for processing unit and how to calculate inter Process profit ✓ To clear the concept of value chain analysis and to understand Value-Added and Non-Value-added activities with suitable examples. ✓ To Understand the meaning, Importance and to learn the difference between Traditional and Activity-based Costing (ABC) And Activity based Management (ABM) ✓ To Calculate Different Types of Variances. ✓ To learn accounting for Underwriting & Brokerage & divisional profit performance management techniques to learn Exchange-rate theories.

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MASTER OF COMMERCE
(ADVANCE STATISTICS)

PART-1 (SEMESTER I & II)		
1	Economics of Growth, Development & Planning Paper - 1 & 2	<ul style="list-style-type: none">✓ To acquaint the students with concepts of growth development and planning.✓ To acquaint the students with some important growth models.✓ To acquaint the students with the Problems of growth in the concept of Indian experience.✓ To acquaint the students with the techniques and✓ Problems of Planning in the context of Indian experience.
2	Management theory and practice- 1 &2	<ul style="list-style-type: none">✓ To acquaint the students with concepts of management✓ Basic understanding of Culture & Power✓ To give an idea for the concept of Knowledge Management.✓ To clear the concept of Performance Appraisal and Discipline Management.✓ To acquaint the students with the latest development in Management Theory & Practice, new concept & techniques.✓ Building Effective Teams✓ Conflict Management
3	Advertisement & Sales Management Paper - 1&2	<ul style="list-style-type: none">✓ The Objective of is to acquaint students with the theory and practice of advertising, on well on management of firms.
4	Advance Statistics Paper - 1&4	<ul style="list-style-type: none">✓ To learn the Estimation and Different measures of closeness of an Estimation.✓ To study the use of application of Univariate Distribution.✓ To learn how to frame and test Hypothesis.
5	Advance Statistics Paper - 2&5	<ul style="list-style-type: none">✓ To learn the Meaning and scope of demography.✓ To enable students prepare Index numbers.✓ To study about Life tables, Assumptions, Constructions, Fitting of logistic curve - Theory and examples.✓ To understand and learn Indian official statistics
6	Advance Statistics Paper - 3&6	<ul style="list-style-type: none">✓ To study the Concept of Time series analysis with examples.✓ To study various econometric Methods.

PART-2
(SEMESTER III & IV)

1	Organized Markets- 1&2	<ul style="list-style-type: none"> ✓ To give the basic concept of Markets and Information Technology ✓ To impart for Depository System in India ✓ To clear the concept of Stock Exchange
2	Financial Management Paper – 1&2	<ul style="list-style-type: none"> ✓ To acquaint the students with principles and practices of management so as to enable them to develop an integrated approach to Financial Management. ✓ To develop analytical and decision-making aptitude of the students through case studies.
3	Strategic Management- 1&2	<ul style="list-style-type: none"> ✓ To understand the concept of Strategy and strategy management ✓ To give an idea Environmental Analysis ✓ To focus on Functional Strategies ✓ Corporate Capabilities and Strategy Formulation ✓ Global Issues in management
4	Advance Statistics Paper - 7&10	<ul style="list-style-type: none"> ✓ To study linear model, Analysis of Variance, Basic Principles of the experiment analysis of CRD and their application To determine sample under sampling for proportion with illustrative Sample Survey. ✓ To study and analyze different type of Design of Experiment. To learn the Specific Sampling Design in sample survey.
5	Advance Statistics Paper - 8&11	<ul style="list-style-type: none"> ✓ To understand the theory and compute the examples of Game Theory To learn the application of PERT/CPM techniques. To learn the Basic Terminology of The Sequencing problems. ✓ To enable students to study the concept of quality and statistical quality control and benefits. ✓ To study the data decision problem in Decision Theory



6	Advance Statistics Paper - 9&12	<ul style="list-style-type: none"> ✓ To study linear programming and its applications ✓ To study the different type of Inventory Models and its application. ✓ To learn Duality in linear programming problem, concept and applications. To understand the Classification of queues, Poisson process, exponential distribution and Queuing Theory.
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SHAH N.H. COMMERCE COLLEGE

K. B. Rawson

CO-ORDINATOR
NAAC

Shah N. H. Commerce Collage
VALSAD



[Signature]

PRINCIPAL,
SHAH N. H. COMMERCE COLLEGE,
VALSAD.